

Report on Coleoptera Catalog

The taxonomic portions of the catalogs for 3 families—Heteroceridae, Cupesidae, and Platypodidae—are complete and ready for printing. Indices still need proofing.

Introductory sections which will be used in each fascicle have been written and are now being set in type. Publication of these 3 fascicles is expected by mid-1978.

John M. Kingsolver

WHAT SHOULD BE PUBLISHED IN *The Coleopterists Bulletin*?

It has been said that what appears in a scientific journal should be *new, true, or important*. Does that fit us?

What is our Society?

We are an organization devoted to the study of beetles. We are not a society of scientists alone, but of all people interested in the study of beetles.

Therefore, our journal should include not only what is new, true, or important, but also what is *interesting*. This is one reason why the *Coleopterists Newsletter* is included. But, to make this interesting, someone has to contribute to it. And, now that Dr. O'Brien has resigned as editor, we need someone to serve in that capacity.

These four criteria, then should be borne in mind by prospective authors: Is your article new, true, important, or interesting? Better yet, is it all four?

Who is your audience? Your present audience is the entire membership. But remember, too, that your audience will grow in the future. This means that you should always write concisely, clearly, and completely.

What happens to your manuscript?

The Coleopterists Bulletin is a refereed journal—all manuscripts are reviewed by someone outside the editor's office before publication—but because of the nature of the Society very few manuscripts are rejected. Many manuscripts, however, need some help before they are ready for publication. A brief review of the editorial process is given below. Bear in mind that this is a spare time operation, and hence that delays are likely to occur at any point along the way.

- 1—Manuscript received, logged, acknowledged.
- 2—Manuscript to associate editor for initial review and submittal to referees.
- 3—Manuscript and comments to editor for review, editing, and return to author.
- 4—Manuscript to author for correction.
- 5—Manuscript to editor for preparation for printing.
- 6—Manuscript to printer.
- 7—Galley proof to editor for distribution and for preparation of mock-up.
- 8—Galley proof to author for correction.
- 9—Galley proof and mock-up to printer.
- 10—Page proof to editor for final check.

What should be published in *The Coleopterists Bulletin*?

That is up to you. I would like a product that is balanced from the standpoints of what is *new, true, important, and interesting*. But, what appears in print depends on what is in the manuscripts received. What do you want to see in *The Coleopterists Bulletin*?

D. R. Whitehead